

JUNE 12-15, 2012 ANNUAL CONFERENCE

RENAISSANCE HOLLYWOOD HOTEL & SPA | Hollywood, CA

SPONSORSHIP LEVELS AND BENEFITS

LEVEL	BENEFITS	SELECT	SPONSORSHIP PLEDGE FORM
PLATINUM \$15,000+	<ul style="list-style-type: none"> Premium recognition in program agenda One full color inside cover page advertisement Company logo on 2012 conference tote bag Special recognition at the installation dinner Company will be listed on the 2012 conference website Three complimentary conference registrations One vendor booth & choice of location Company logo on monthly email blasts Company name w/logo signage at the conference 	<input type="checkbox"/>	<p>Please make checks payable to: CACTTC</p> <p>Thank you in advance for your consideration and support!</p> <p>Business Name: _____</p> <p>Contact for conference info: _____</p> <p>Address: _____</p> <p>City: _____</p> <p>State: _____</p> <p>Zip: _____</p> <p>Phone: _____</p> <p>Fax: _____</p> <p>Email: _____</p> <p>AUTHORIZED REPRESENTATIVE:</p> <p>_____ Signature</p> <p>_____ Please Print Name</p>
GOLD \$10,000	<ul style="list-style-type: none"> Premium recognition in program agenda One full color center page advertisement Special recognition at the installation dinner Company will be listed on the 2012 conference website Two complimentary conference registrations Company name w/logo signage at the conference Discounted vendor booth \$1,500.00 	<input type="checkbox"/>	
SILVER \$ 5,000	<ul style="list-style-type: none"> Premium recognition in program agenda One full color center page advertisement Special recognition at the installation dinner Company name w/logo signage at the conference One complimentary registration 	<input type="checkbox"/>	
BRONZE \$3,500	<ul style="list-style-type: none"> One full black & white advertisement in program agenda Company name w/logo signage at the conference One complimentary conference registration 	<input type="checkbox"/>	
COPPER \$ 1,000	<ul style="list-style-type: none"> 1/2 Page black & white advertisement in program agenda Company name w/logo signage at the conference 	<input type="checkbox"/>	

ALL SPONSORS MAY CONTRIBUTE ITEMS (300) FOR THE CONFERENCE TOTE BAG

TO BE INCLUDED IN THE PRINTED MATERIALS:

- Payment advertisement and logo must be received by **May 11, 2012.**
- Email your logo in a JPEG or GIF format to: Sarah@slgs.org

SUBMIT FORMS BY

MAIL:
CACTTC

1415 L Street, Suite 1000
Sacramento, CA 95814
Attn: CACTTC Conference
2012

OR EMAIL:

Sarah@slgs.org

(916) 441-1850 Office
(916) 441-6178 Fax

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SPONSOR ADVERTISEMENT POLICIES & SPECIFICATIONS

Please read the following instructions, policies and requirements for submitting your advertisement. Advertisements will be included in the June Conference 2012 packets/materials based on your sponsorship level.

	SPECIFICATIONS
PACKET DIMENSIONS	<ul style="list-style-type: none"> 8.125" × 10.875" (trim)
DISPLAY	<ul style="list-style-type: none"> One Half Page: 1/2 H 7" × 4.875" Full Page: V 7" × 10" (live) 8.375" × 11.125" (bleed)

ALL ADVERTISEMENTS

- Camera-ready advertisements must be submitted as full-scale digital files and e-mailed to Sarah@slgs.org. Maximum e-mail file size is 10 MB. CACTTC will only accept PDF, EPS, TIFF or native Adobe formats (e.g. ai, psd, indd) for camera-ready digital files. We cannot accept any Microsoft file formats for camera-ready advertisements. We accept Microsoft file formats for text submissions only.
- Camera-ready advertisements must use CMYK colors. Do not use RGB, or spot colors.
- Camera-ready advertisements must have crop marks, otherwise keylines will be added (except full-page advertisements). Full-page bleed advertisements must have bleed marks.
- Camera-ready advertisements must be submitted with a hard-copy color proof.
- All digital images must be full-scale, CMYK, at least 300 dpi, and embedded (or linked to digital files supplied by the client).
- All fonts used in camera-ready advertisements must be embedded, submitted, or converted to outlines.
- Logos should be submitted as vector files for maximum quality (e.g. Adobe Illustrator). Raster files are OK, but will yield about 1/16th the resolution of vector files.
- CACTTC assumes no responsibility for the quality or accuracy of camera-ready advertisements or advertisement components that do not comply with our specifications.
- Materials must be received prior to **May 11, 2012**.

QUESTIONS?

Please contact Sarah Wagerman
at 916-446-4656 x1002 or
Sarah@slgs.org